



Giving Hearts Day 2022 Eligibility Criteria

Giving Hearts Day (GHD) has become a social movement and wellspring of generosity throughout North Dakota and northwest Minnesota by creating an annual day for charities to collect not only donations but also pledges for volunteers and goods. Having a sound set of policies and criteria is important in helping to grow Giving Hearts Day not only in terms of funds raised but also in terms of cultivating a sense of confidence and support from the community. Below are two Giving Hearts Day 2022 eligibility checklists for all participating nonprofits. Please reach out to GHDInfo@dakmed.org with any questions regarding your organization's eligibility.

Participation Checklist (required)

- Be a 501(c)(3) **IRS tax-exempt** organization in good standing
- Complete a **GHD application** by the deadline of Friday, Aug. 13, 2021
- Review and sign off on the Dakota Medical Foundation (DMF) Giving Hearts Day Policies as part of the application process
- Have an active **Giving Hearts Day Subscription** (\$795 must be fully paid by Sept. 30, 2021)

Participation Checklist (preferred)

- A High Impact nonprofit organization should have the following in place to ensure maximum effectiveness:
 - Annual board of directors review of your organization's strategic and/or operating plan
 - Annual executive director performance review
 - Regular review of the organization's budget and financials by the board of directors
 - Annual independent financial audit performed and available for public inspection
 - Maintenance and operation of bylaws and articles of incorporation
- Have a **significant local presence**, active programming within North Dakota or northwest Minnesota, local governing control, and attest that 100% of the money raised will be used locally*
- Have at least **one paid staff** position
- Have an annual **operating budget of \$100,000 or more**
- Have **raised a minimum of \$3,000** on Giving Hearts Day 2021 (if applicable)

Important Info for Giving Hearts Day 2022

- Each year, GHD grows in size and substance. We strive to offer valuable training and technical assistance while also being able to maintain a personal relationship with all of the participating nonprofits. **For us to be able to do this as effectively as possible, all applications must be received by Friday, Aug. 13, 2021.**
- Any new applications or inquiries received after Friday, Aug. 13, 2021, will be added to our contact list for Giving Hearts Day 2023.
- A Giving Hearts Day 2022 Subscription is \$795. That fee will increase to \$895 if received after Thursday, September 30, 2021.
- Attend GHD Kickoff Training in person or virtually by Sept. 30, 2021.
- All Giving Hearts Day 2022 participants are required to secure and report a minimum of \$3,000 in self-raised match funding from an external funding source(s) by Monday, Jan. 24, 2022.
- As with any donor, DMF reserves the right to determine how GHD awards and incentive dollars will be used.

**Limited exceptions may be made for organizations located in North Dakota or northwest Minnesota that have local governing control but invest their resources outside of this service area.*



Dakota Medical Foundation Giving Hearts Day Policies

It is with profound gratitude that Dakota Medical Foundation (DMF), Impact Foundation, and the Alex Stern Family Foundation partner to co-host Giving Hearts Day (GHD). Each year, GHD grows in size and substance, and with that growth, we have a responsibility to our partner organizations to communicate clear policies and guidelines around event participation and distribution of funds. Any questions can be directed to GHDInfo@dakmed.org.

I. Giving Hearts Day 2022 Overview

- **Deadlines:** We make every effort to communicate upcoming deadlines. With more than 500 charities expected to participate this year, we ask that you make every effort to meet these deadlines.
- **Participation:** All potential GHD participants are screened based on a specific set of criteria, which can be found at GivingHeartsDay.org. Please note that meeting all eligibility criteria does not automatically guarantee acceptance, and missing any single criterion is not always an automatic disqualifier. Please review the full participation eligibility policy below in section II for more information.
- **Match:** All Giving Hearts Day 2022 participants are required to secure a minimum of \$3,000 in self-raised match from an external funding source(s). Most organizations raise more than \$3,000, which contributes to their overall growth and ability to deliver on their respective charters.
- **Funding:** DMF reserves the right to determine how its award and incentive dollars will be used. Please review the full funding eligibility policy in section II below for more information. The annual budget for each nonprofit will be verified for budget-based award winners.

II. Participation Eligibility and Funding Eligibility

Participation Eligibility

While any regional nonprofit is welcome to apply for participation, we reserve the right to decline a charity's application if their participation could become a distraction to Giving Hearts Day's ultimate goal, which is to unite the community in a single day of hope and generosity. While not comprehensive, the following is a list of examples of what we would consider to be potential distractions:

- Charity has a track record of not completing the GHD pathway (missed deadlines, absent from required trainings, failed to raise minimum match)
- Misreporting of match and day-of fundraising totals
- Charity's participation could primarily become a political statement

Funding Eligibility

If a participating nonprofit provides services that conflict with the DMF charter's mission, it is ineligible for Giving Hearts Day award money, both performance-based and otherwise.

III. Community Fund and Place-of-Worship Guidelines and Fiscal Sponsor Programs

DMF and Impact Foundation's aim is to support all nonprofit partners and the communities they serve. We recognize that, at times, our community fund and place-of-worship partners participate with our nonprofit members to support those programs in being successful. Generally, intermediaries are not accepted for GHD participation, although limited exceptions are made for programs of community funds and places of worship that provide a specific service that improves health and quality of life in the region.

These organizations are required to select a specific program of focus for funds raised during GHD participation. After approval, the selected program will be promoted on GivingHeartsDay.org (in the organization's profile) and in Giving Hearts Day marketing materials.

Fiscal sponsor programs are generally not eligible to participate in GHD. Each organization must carry its own 501(c)(3) status.

IV. Permissible Funds That Count Toward Your Official Giving Hearts Day Total

Eligible Donations

The following donations qualify for awards, incentives, and prizes on GHD:

1. Checks from individuals and businesses prior to or on the day, dated for Giving Hearts Day
2. Donations received online through the GivingHeartsDay.org site as a scheduled gift or on the day
3. Grants received and distributed by DMF
4. Incentives and door prizes granted by DMF
5. Grants received with the intent of the funder to be used for the organization's operations and to be counted as a GHD donation by the funder
6. Cryptocurrency (Bitcoin) is eligible but must be liquidated to cash and in the possession of the member organization on GHD

Ineligible Donations

The following donations do not qualify participating organizations for awards, incentives, and prizes on Giving Hearts Day:

1. Funding received with the clear purpose to redistribute to other organizations
2. Late gifts received after GHD

V. Distribution of Funds on Giving Hearts Day

All participating organizations receive online donations through our payment processing system, Stripe.

Offline transactions received at DMF are processed by staff and volunteers on your behalf. These donations come in the form of incentives, business donations, and individual check entries. All monies designated toward a nonprofit and passed through DMF or Impact

Foundation will be distributed during our auditing process within 90 days following Giving Hearts Day, February 10, 2022.

In the unfortunate event that a donation entry error is made that results in a larger donation than the donor intended, DMF and Impact Foundation will not be held financially responsible for said clerical error.