



Donate to Charity – Get Inspired!

Here is a list of ideas that other Giving Hearts Businesses
are doing with donations or fundraising events

1. **Make a donation to a GHD charity(ies) that aligns with your company values**
2. Be a GHD match donor to a charity(ies)
3. **Survey your employees for their favorite charity(ies) and make a donation to the top ones**
4. Make a donation to charities your employees volunteered at
 - a. Could even make a donation per hour of volunteering from your employees
5. **Host a fundraising event for a GHD charity(ies): chili cookoff, bake sale, silent auction, tickets**
6. Create a friendly competition between teams/locations/other orgs around donations
7. **Match employee donations (see “employee match” on business page for more info)**
8. Gift employees with dollars intended to do good and help a charity in the community
9. **Make a donation to a charity(ies) using a big check and do a check presentation**
10. Surprise a charity with your donation and take a video of the awesome surprise
11. **Provide an in-kind donation to a charity(ies) for GHD**
12. Do you have an outdoor video board? Donate space for a charity to drive awareness
13. **Do you have a media buy in January or early February? Consider tying into GHD or a charity**
14. Run a contest where the winner(s) are able to select which charity your donation goes to
15. **Run a GHD campaign at your org to encourage employees to make a \$10+ donation**
16. Set a donation goal and show progress to team using a visual (eg. Thermometer)
17. **Jeans day/casual day/sports gear day/etc. where employees “pay to play” (donation)**
18. Host a happy hour event (or snacks, treats, etc.) with a free-will donation encouraged
19. **Donate a percentage of sales on a product or service for a GHD charity**
20. Make a donation in honor of someone (milestone, work anniversary, retirement)