



## Promote GHD – Get Inspired!

Here is a list of ideas that other Giving Hearts Businesses are doing to promote GHD

- 1. Turn your office RED: put out GHD posters, table tents, window decals, and more**
2. Communication from leadership about Giving Hearts Day and getting involved
- 3. Communication from team leads about Giving Hearts Day and getting involved**
4. Collect and share employee stories about which charity they support and why
- 5. Pick charities and highlight their missions coming into Giving Hearts Day**
6. Invite a charity into your office to talk about their mission and impact
- 7. Purchase RED heart balloons for Giving Hearts Day (festive and great photo ops!)**
8. Communication to your customers, clients, network about Giving Hearts Day
- 9. Invite other businesses you work with to join you in supporting for Giving Hearts Day**
10. Place GHD snow bank signs outside your building
- 11. Spray paint snowbanks with RED hearts and GHD messages**
12. Employee desk drops to remind them of GHD (red heart candy, company swag, note, etc.)
- 13. Turn your social media RED for GHD to help drive awareness**
14. Highlight a specific cause(s) that are important to your org/employees on social media
- 15. Place the “2023 Giving Hearts Business” logo on your website**
16. Dedicate a newsletter issue to GHD, charities you support, and your give-back culture
- 17. Capture video testimonials from your team to inspire others to get involved**
18. Put the GHD “Heartcast” (streaming on YouTube) on your lobby/breakroom monitors
- 19. Have employees write their favorite charity on a paper heart and put up a collage**
20. Wear GHD shirts/RED on Giving Hearts Day to spread awareness & join in on the fun!