

Social Media Post Templates & Calendar

To inspire others in your network to get involved with Giving Hearts Day (this helps us do even more GOOD for charities in our area!) we'd love for you to post on your social media platforms. BONUS! Research says that showing that you are an organization that cares about your community is a proven way to attract new customers AND it helps with recruitment and retention of employees.

We recommend doing these seven social media posts below.

- **Want to do more?** Awesome!!
- **Want to do less?** We understand! (We'd pick Post #3 and #6)

| Social | Topic | Social Post Copy | Date |
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| Post #1 | What is GHD and how can you get involved? | On February 8 [insert organization name] will be taking part in Giving Hearts Day—North Dakota and northwestern Minnesota's single largest day of giving! We hope you'll join us to help others this Giving Hearts Day by sharing, wearing, giving, volunteering, and/or donating goods! Click here to learn more! www.givingheartsday.org #GivingHeartsDay #HelpSomeone | Jan 11 |
| Post #2 | The benefits of giving | Did you know that giving back improves your health, elevates your mood, and helps you live longer? In fact, when you share, wear, give, volunteer, and/or donate goods on Giving Hearts Day (February 8), not only will you be helping others, but you'll reap many rewards that come with giving. Join us at [insert business name] and be a GIVING HEART. Click here to learn more! www.givingheartsday.org #GivingHeartsDay #HelpSomeone | Jan 18 |
| Post #3 | How you can participate | We are fast approaching Giving Hearts Day—North Dakota and northwestern Minnesota's single largest day of giving! On February 8, simply visit the Giving Hearts Day website at www.givingheartsday.org and select how you'd like to get involved—give, | Jan 25 |

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| | | <p>volunteer, and/or donate goods. Then revel in the joy of helping others! Join us! Click here to learn more! www.givingheartsday.org #GivingHeartsDay #HelpSomeone</p> | |
| Post #4 | How your donations make a difference | <p>The greatest joy in life is working side-by-side with others to help those in need. And every little bit helps! Ten dollars can feed a hungry person for a day. A pair of socks can keep feet from freezing. An hour of your time can be a lifesaver to someone who just needs a smile. On February 8, simply log on to www.givingheartsday.org and select how you'd like to get involved—give, volunteer, and/or donate goods! #GivingHeartsDay #HelpSomeone</p> | Feb 1 |
| Post #5 | 48 Hour Reminder | <p>At [insert organization name], we are gearing up for Giving Hearts Day - the country's longest standing giving day! Join us on February 8 where we will make a GIANT difference in the lives of others on this special day. Click here to learn more! www.givingheartsday.org #GivingHeartsDay #HelpSomeone</p> | Feb 6 |
| Post #6 | It's Almost Here! | <p>ONE MORE DAY UNTIL GIVING HEARTS DAY! Get ready to grab your red shirt and your giving heart. www.givingheartsday.org #GivingHeartsDay #HelpSomeone</p> | Feb 7 |
| Post #7 | Today's the Day! | <p>Today's the Day! Giving Hearts Day has finally arrived! Today, tens of thousands of generous people are about to make an enormous impact on the lives of those who need it most. Join us! Simply visit www.givingheartsday.org and check out the unique and simple ways we can all band together to make a difference! #GivingHeartsDay #HelpSomeone</p> | Feb 8 |
| Post #8 | Thank You! | <p>From the bottom of our hearts, we want to thank you for making this year's Giving Hearts Day a smashing success! Working together, hundreds of North Dakota businesses and tens of thousands of generous people participated! Because of everyone's</p> | Feb 9 |

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| | | <p>collective generosity, millions of dollars and goods were donated. In addition, thousands of volunteer opportunities were created. As a result, our community is a much, much better place—and that benefits us all! [Insert organization name] is proud to be a Giving Hearts Business. Check out the donation totals at: www.givingheartsday.org #GivingHeartsDay #HelpSomeone</p> | |
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Click [HERE](#) to access a variety of GHD graphics and images to support your post!