

Giving Hearts Business Communication Templates for Internal Emails

GHD Communications Calendar Template

Email & Social Post	Subject	Date
#1	We are excited to be a Giving Hearts Business!	Jan. 9
#2	Early giving is open	Jan. 13
#3	What is Giving Hearts Day and why does it matter?	Jan. 15
#4	How YOU can get involved in Giving Hearts Day	Jan. 23
#5	Time to turn up the RED for Giving Hearts Day!	Jan. 31
#6	Final countdown...Giving Hearts Day is two days away!	Feb. 11
#7	It's Giving Hearts Day TODAY! Join us!	Feb. 13 (a.m.)
#8	So much generosity already!	Feb. 13 (p.m.)
#9	Thank you for being a Giving Heart!	Feb. 14

Email #1: We are excited to be a Giving Hearts Business

(INSERT BUSINESS NAME HERE) Team,

Perhaps the greatest thing we can do as an organization is to help others in our community who are need. And as a part of (INSERT BUSINESS NAME HERE), we are all about helping others!

Giving Hearts Day Is Our Chance to Make a Difference!

On February 13, our organization will be partnering with Dakota Medical Foundation and a whole host of other area businesses to take part in North Dakota’s single largest day of giving—Giving Hearts Day.

As you may know, Giving Hearts Day is a 24-hour fundraising event for charities in North Dakota and northwest Minnesota. Since the first event in 2008, generous donors have given more than \$195 million—of which 100% goes directly to participating charities.

This year’s Giving Hearts Day presents us with a wonderful way for our organization to help our community. (INSERT SPECIFICS FOR YOUR ORGANIZATION HERE, IF DESIRED)

Here’s How You Can Take Part!

On February 13, we encourage you to visit the Giving Hearts Day website at www.givingheartsday.org. Once there, you will be presented with three terrific opportunities to help our neighbors and friends who are in need.

- **Opportunity #1: Donate.** Gifts of \$10 dollars or more make an enormous difference to those who are struggling!
- **Opportunity #2: Volunteer.** For those who are looking to roll up their sleeves and get involved, you can pledge to volunteer for the charity of your choice! Find volunteering opportunities at GivingHeartsDay.org.
- **Opportunity #3: Donate New and Used Gifts.** Another way you can help is by donating new and used items. Find lists of items that charities need most at GivingHeartsDay.org.

We Are Better Together!

Thank you for considering becoming a part of this important day. By banding together, we can make a difference in the lives of our friends and neighbors and become an organization that is doing everything we can to improve the community in which we live and work!

Thank you!

Sincerely,

(SIGNATURE HERE)

Email #2: Early Giving is Open!

Hello (INSERT BUSINESS NAME HERE) Team!

Did you know you can make a gift to a Giving Hearts Day charity TODAY?

Early giving is officially open, which means you can head to GivingHeartsDay.org, and donate to your favorite charity or charities, and this will count toward their Giving Hearts Day total.

Don't forget, you don't have to donate to give back!

You can also find opportunities to volunteer or donate goods on the Giving Hearts Day website. There's no wrong way to give back! Thank you for your generous hearts!

Sincerely,

(SIGNATURE HERE)

Email #3: What is Giving Hearts Day and why does it matter?

Together We Can Make A Difference!

At [INSERT BUSINESS NAME HERE], we are committed to helping those in need—especially in our own community. And this year, we have another excellent opportunity to make an impact through participating in Giving Hearts Day.

Introducing Giving Hearts Day!

Giving Hearts Day is a 24-hour fundraising event for charities in North Dakota and northwest Minnesota. Since the first event in 2008, generous donors have given more than \$195 million—of which 100% goes directly to participating charities.

This year, on February 13 our organization will be partnering with Dakota Medical Foundation and a whole host of other areas businesses to take part in North Dakota's single largest day of giving!

Helping Others Is Easy!

In the days ahead, you'll be receiving a lot more information about Giving Hearts Day, but for now it's important that you know that getting involved is easy.

Here are three quick ways, you can take part:

- **Opportunity #1: Donate.** Gifts of \$10 dollars or more make an enormous difference to those who are struggling!
- **Opportunity #2: Volunteer.** For those who are looking to roll up their sleeves and get involved, you can pledge to volunteer for the charity of your choice! Find volunteering opportunities at GivingHeartsDay.org.
- **Opportunity #3: Donate New and Used Gifts.** Another way you can help is by donating new and used items. Find lists of items that charities need most at GivingHeartsDay.org.

To learn more, we encourage you to visit the Giving Hearts Day website at www.givingheartstoday.org and check out the unique and simple ways we can all band together to make a difference.

In the coming days, you'll be hearing a lot more about Giving Hearts Day 2025. But in the meantime, we ask you to begin searching your heart to see how you can help in moving the needle on this terrific cause!

Email #4: How YOU can get involved in Giving Hearts Day!

Hello (INSERT BUSINESS NAME HERE) Team!

It's Almost Here!

We are fast approaching Giving Hearts Day—North Dakota and northwestern Minnesota's single largest day of giving. This is our opportunity to not only support the area's hard-working charities but to help those who are in need.

Taking Part in Giving Hearts Day Is Fun and Easy!

- **Step 1:** On February 13, simply log on to the site at www.givingheartsday.org
- **Step 2:** Select how you'd like to get involved—there are 3 simple ways
 - Give a Few Dollars—Even small amounts can make a huge difference in someone's life!
 - Pledge to Volunteer—Charities are always looking for good people!
 - Pledge to Donate Goods—New and used clothing, furniture, whatever the item it will get put to great use!
- **Step 3:** Revel in the joy of helping others—Giving makes you feel good!

We're Better Together!

Thank you in advance for your heartfelt consideration to help those in our community who are in need. Working together, we can make an enormous difference!

Again, Thank You! Thank You! Thank You!

Email #5: Time to turn up the RED for Giving Hearts Day!

Hello (INSERT BUSINESS NAME HERE) Team!

It's time to get in the Giving Hearts Day spirit!

What does that mean? We're going to turn up the red! Whether you want to wear your favorite red shirt or decorate your office with hearts, we encourage you to turn up the red in honor of our region's biggest day of giving.

Remember, you can make a donation now until February 13 at GivingHeartsDay.org!

Thank you for considering becoming a part of this important day. By banding together, we can make a difference in the lives of our friends and neighbors and become an organization that is doing everything we can to improve the community in which we live and work!

Thank you!

Sincerely,

(SIGNATURE HERE)

Email #6: Final countdown... Giving Hearts Day is two days away!

Greetings everyone!

Only TWO more days!

Giving Hearts Day is just around the corner! In just two short days, you have the opportunity to join with tens of thousands of other generous people just like yourself and give your time, talent or treasure to help your favorite North Dakota and northwest Minnesota charities.

Here's what you need to do to be a part of this wonderful event:

To take part in the day, simply visit the Giving Hearts Day website at www.givingheartsday.org on February 8 and participate in one of the following ways:

- **#1: Donate** (\$10 or more)
- **#2: Pledge to volunteer**
- **#3: Pledge to donate new or used goods**
- (ADD IN ANY COMPANY SPECIFIC DETAILS HERE)

Thank you for helping us make this the most generous place on earth!

[SIGNATURE HERE]

Email #7: It's Giving Hearts Day TODAY! Join us!

Greetings everyone!

TODAY IS THE DAY!

Giving Hearts Day has finally arrived! Today, hundreds of area businesses and tens of thousands of Giving Hearts are about to make an enormous impact on the lives of those who need it most.

Here's what you need to do to be a part of this wonderful event:

To join in, simply visit the Giving Hearts Day website at www.givingheartsday.org and check out the simple ways we can all band together to make a difference.

Here are three meaningful ways you can take part:

- **Opportunity #1: Donate.** Gifts of \$10 dollars or more make an enormous difference to those who are struggling!
- **Opportunity #2: Volunteer.** For those who are looking to roll up their sleeves and get involved, you can pledge to volunteer for the charity of your choice! Find volunteering opportunities at GivingHeartsDay.org.
- **Opportunity #3: Donate New and Used Gifts.** Another way you can help is by donating new and used items. Find lists of items that charities need most at GivingHeartsDay.org.

If Not Now, When? If Not Us, Who?

There's never been a better time than right now to make a difference in the life of those who are in need of help.

Thanks in advance for all you do!

(SIGNATURE HERE)

Email #8: So much generosity already!

Wow! What a day!

Giving Hearts Day is in full swing and what a day it's been! So far today, [INSERT DONOR COUNT] thousand people have given [INSERT DOLLARS RAISED] and we are on our way to another record-breaking year!

It's not over yet!

There is still time to take part in the most generous day of the year! Simply visit www.givingheartsday.org and find a charity or two or three to love!

There are three ways to show your generosity:

- **#1: Donate** (\$10 or more)
- **#2: Pledge to volunteer**
- **#3: Pledge to donate new or used goods**
- (ADD IN ANY COMPANY SPECIFIC DETAILS HERE)

YOU make this community great!

Great communities are made up of great people doing great, kind things every day. We live in the most generous place in the world because of people like you. Thank you for considering partnering with charities in our community to make better lives for everyone!

(SIGNATURE HERE)

Email #9: Thank you for being a Giving Heart!

(INSERT BUSINESS NAME HERE) Team,

From the bottom of our hearts, we want to thank you for all that you did to make this year's Giving Hearts Day a smashing success!

Working together, hundreds of North Dakota and northwestern Minnesota businesses and tens of thousands of generous Giving Hearts participated! Because of everyone's collective generosity, millions of dollars and goods were donated. In addition, thousands of volunteer opportunities were created.

As a result, our community is a much, much better place—and that benefits us all!

Thank you again for your generosity and caring. There is no greater privilege than helping those who are need.

With gratitude,

(SIGNATURE HERE)

Social Media Post Templates & Calendar

To inspire others in your network to get involved with Giving Hearts Day (this helps us do even more GOOD for charities in our area!) we'd love for you to post on your social media platforms. BONUS! Research says that showing that you are an organization that cares about your community is a proven way to attract new customers AND it helps with recruitment and retention of employees.

We recommend doing these seven social media posts below.

- **Want to do more?** Awesome!!
- **Want to do less?** We understand! (We'd pick Post #2 and #7)

Social	Topic	Social Post Copy	Date
Post #1	What is GHD and how can you get involved?	On February 13 [insert organization name] will be taking part in Giving Hearts Day—North Dakota and northwestern Minnesota's single largest day of giving! We hope you'll join us to help others this Giving Hearts Day by sharing, wearing, giving, volunteering, and/or donating goods! Click here to learn more! www.givingheartsday.org #GivingHeartsDay #GiveYourWay	Jan 9
Post #2	Early giving is open	Did you know that giving back improves your health, elevates your mood, and helps you live longer? Did you also know you can make your Giving Hearts Day donation starting today?? That's right, early giving is open now! Head to GivingHeartsDay.org, and find a charity to love! Join us at [insert business name] and be a GIVING HEART. Click here to learn more! www.givingheartsday.org #GivingHeartsDay #GiveYourWay	Jan 13
Post #3	How you can participate	We are fast approaching Giving Hearts Day—North Dakota and northwestern Minnesota's single largest day of giving! On February 13, simply visit the Giving Hearts Day website at www.givingheartsday.org and select how you'd like to get involved—give, volunteer, and/or donate goods. Then revel in the joy of helping others! Join us! Click here to learn more!	Jan 23

		www.givingheartsday.org #GivingHeartsDay #GiveYourWay	
Post #4	How your donations make a difference	The greatest joy in life is working side-by-side with others to help those in need. And every little bit helps! Ten dollars can feed a hungry person for a day. A pair of socks can keep feet from freezing. An hour of your time can be a lifesaver to someone who just needs a smile. On February 13, simply log on to www.givingheartsday.org and select how you'd like to get involved—give, volunteer, and/or donate goods! #GivingHeartsDay #GiveYourWay	Feb 6
Post #5	48 Hour Reminder	At [insert organization name], we are gearing up for Giving Hearts Day - the country's longest standing giving day! Join us on February 13 where we will make a GIANT difference in the lives of others on this special day. Click here to learn more! www.givingheartsday.org #GivingHeartsDay #GiveYourWay	Feb 11
Post #6	It's Almost Here!	ONE MORE DAY UNTIL GIVING HEARTS DAY! Get ready to grab your red shirt and your giving heart. www.givingheartsday.org #GivingHeartsDay #GiveYourWay	Feb 12
Post #7	Today's the Day!	Today's the Day! Giving Hearts Day has finally arrived! Today, tens of thousands of generous people are about to make an enormous impact on the lives of those who need it most. Join us! Simply visit www.givingheartsday.org and check out the unique and simple ways we can all band together to make a difference! #GivingHeartsDay #GiveYourWay	Feb 13
Post #8	Thank You!	From the bottom of our hearts, we want to thank you for making this year's Giving Hearts Day a smashing success! Working together, hundreds of North Dakota businesses and tens of thousands of generous people participated! Because of everyone's collective generosity, millions of dollars and goods were donated. In addition, thousands of volunteer opportunities were created.	Feb 14

		<p>As a result, our community is a much, much better place—and that benefits us all! [Insert organization name] is proud to be a Giving Hearts Business. Check out the donation totals at: www.givingheartsday.org #GivingHeartsDay #GiveYourWay</p>	
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